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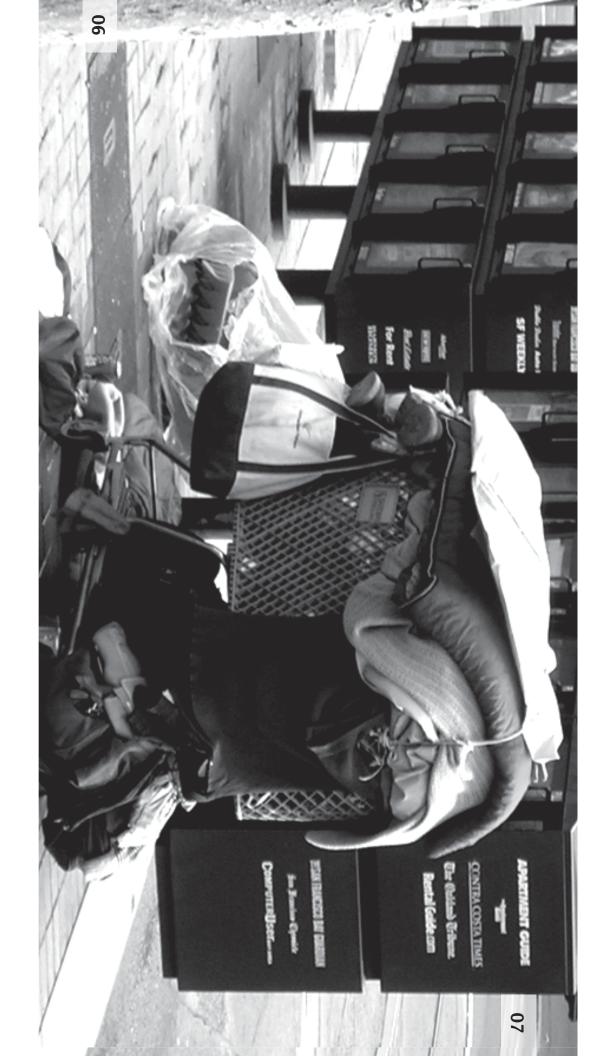
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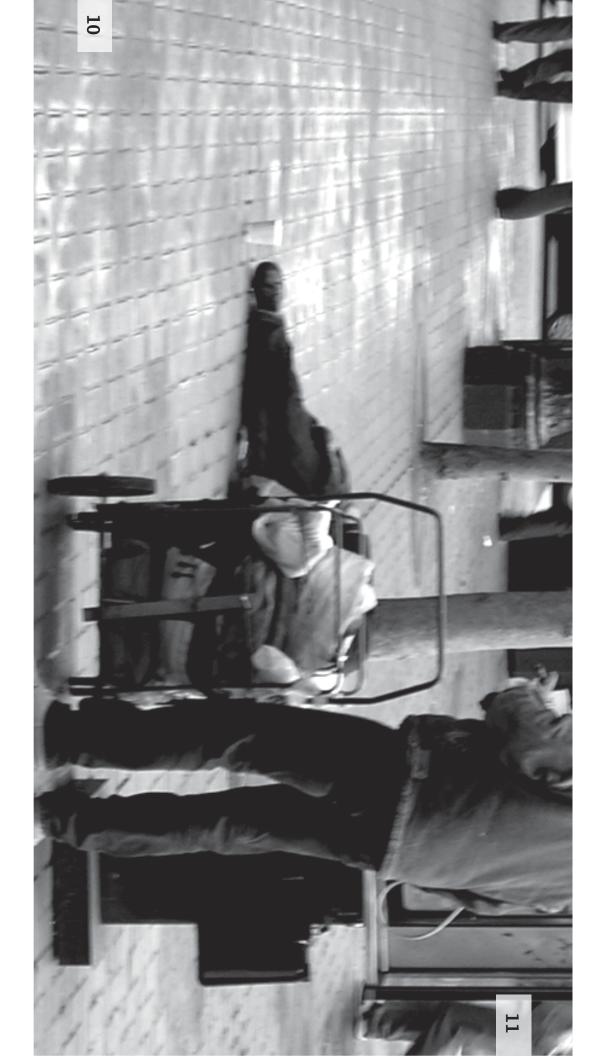
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## Thesis Statement

# We can provide a product to give shelter to the homeless without compromising dignity and freedom.

lived for a while in Haight Ashbury area, which is literally over run with runaways, free-spirits, the disenfranchised, the mentally ill, those down on their luck, and even homeless in the world's urban centers. In the US, San Francisco has more homeless per capita than any other city. When I moved here, the homeless problem became impossible to ignore. I Homelessness is an undeniable problem throughout the world. Currently it is estimated that there are over 100 million people without housing, 20-40 million of these people are

them money. I've always had compassion for those that have less, or nothing at all. My family has a legacy of helping others, through volunteering at soup kitchens, shelters, teaching illiterate adults to read, and mentoring inner-city youth. When choosing a topic, it crossed my mind that a consumer product - for profit - may look better in my portfolio. Some firms may want to see a successful design that could make

I think we all have a responsibility to help our fellow people, and when people loose everything, at the very least they should have a dry place to sleep

My target is to help homeless in San Francisco that choose not to live in city run shelters, due to distrust, fear, or need for independence from a government run facility.





Mayor Dianne Feinstein Church & Shelter

**Policies** 

Emergency Shelters like Glide - many claim this was



or Art Agno

Plaza became known who had set up camp Refused to evict to approach homeless, teams of police, social Issued over 6,000 citation



Announced "Homelessness is not a city-solvable problem. Homelessness

homeless. He said he can't help those who refuse help - the mentally

silent on homeless during second term Due to the unpopularity of his homeless policies, Mayor Brown went

2004

2010

"Care Not Cash"

Pol icies

#### Project SF Connect

In 2004 Mayor Gavin Newsom started Project Homeless Connect, which is a bimonthly event that provides a range of resources for the homeless in a single location. The event is run by 1,500 volunteers, and serves approximately 2,000-2,500 homeless clients.

An October 2006 event placed 112 people that had been sleeping on the streets into shelters or stabilization rooms

## Project SF Homeless Connect 2/28/2007

February 28th's Project Homeless Connect was held i the Billy Graham auditorium, and helped over 1500 Homeless "Clients" with the following services:

Medical Services
Vision - glasses made on site by Lens Crafters
Legal Aid
Housing and Shelter services
State ID cards issued by DMV - my booth - we issued
over 400 State IDs
Free long-distance calls from Sprint
Free Groceries from Safeway and Trader Joe's

This gathering is held bimonthly, and staffed by over 1000 volunteers - many from local businesses







#### Health Issues

San Francisco has the highest TB infection rate of any metropolitan area in the United States -- three times the national average and twice the California state average.

Unfortunately, people who are dealing with basic survival issues aren't likely to run to the doctor for a cough, and maintaining a long-term, multi drug regimen can be difficult for a homeless person.



#### Security Issues

There has been a disturbing trend of people, mainly teens and young adults attacking homeless for fun. "A 2006 report by the **National Coalition for the Homeless** found 142 attacks last year against homeless people, 20 of which resulted in death — a 65 percent increase from 2005, when 86 were violently assaulted, including 13 homicides."

Many homeless in San Francisco choose not to sleep at night, for fear of getting "rolled" or robbed and beaten. Instead they choose to walk the streets at night, and sleep during the day. In areas such as the Tenderloin with large drug presence, homeless are terrorized by roaming groups of drug dealers at night, who regularly rob them.

## San Francisco's Homeless Problem

The official homeless count in 2005 showed a 28% decrease from 2002. In early 2007, volunteers set out to get a more accurate count, they accounted for 6377 homeless. This doesn't take in consideration those living in cars, or staying with family or friends.

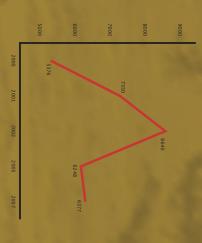
15% of the homeless population is mentally ill

In 2003, the median numbers that a homeless person in San Francisco has lived on the streets was 8 years, up from 2 years in the 1990-94 time period

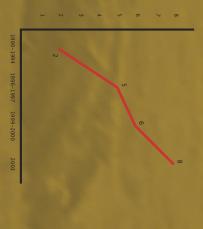
The average age of a homeless person is San Francisco was 46 years old in 2003, up from 37 in the 1990-94 time period

## San Francisco Homeless Population

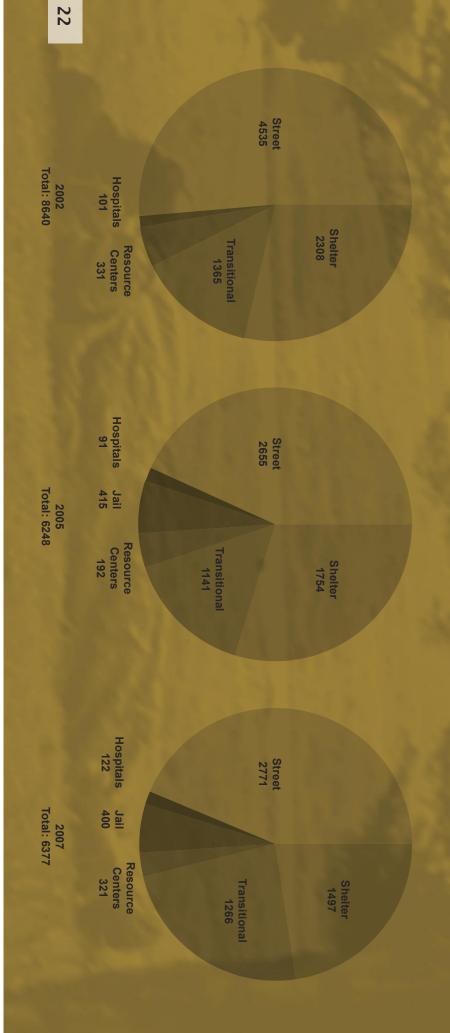
21



Median number of years living on the street in San Francisco



San Francisco's Homeless Problem



#### Research

#### **Homeless Communities**



Frontier - The hardiest of the hard core take their backpacks and hide in the hills of Golden Gate Park to avoid park rangers.

Hippie Zone - The homeless among Haight-Ashbury are mostly runaways, addicts and abandoned kids.

Tourist Zone - Most of the homeless here are day trippers because this area is far from medical, housing and food services.

Oasis - The North Beach Citizens homeless charity group provides day jobs, food and a clean place to hang out.

Sleeping Zone - For the homeless that don't chose to walk at night, many seek refuge here.

Service/Crack Zone - The only homeless people who sleep here are those who pass out or who group up with sentries.

Main Street - Alcohol is a big vice here, but methamphetamine, crack cocaine and heroin are also easily had on any corner.

Heroin Zone - This has long been where heroin dealers traffic, so homeless addicts come here to buy, sell and hang out.

Thieves Market - Homeless come here day and night, standing just east of the fountain to openly hawk their stolen wares.

Car Nation - Beat-up RVs, trailers and vans dot the streets and empty lots near Interstate 280 and down toward the water.

Pet Camp - Everything from cats and dogs to a pet seagull lives here in harmony, but police sweep campers out periodically.

Speed Zone - Speed users sleep there with their bicycles - since the high-energy drug makes it easy to pedal.

Hotel Row - Though there are many SRO hotels around the city, this concentration gives the area its identity as SRO central.

### Who are our Homeless?

the lifestyle with no easy way out due to drug addiction or other factors. What has been realized is that many people don't want the help of the government or society, Willie Brown once said "I said he can't help those who refuse help - the mentally ill, paranoid about government, or those who won't give up outdoor lifestyle." Through observation and research, its clear that there are two main categories of homeless in San Francisco. The first is those whe are homeless by choice, and the second is those who are homeless not by choice. Although there are distinct differences, there is also a fair amount of cross-over. Many who begin as runaways or simple don't want to fall in line with society end up locked into The first is those who

Runaways Hippies Rockers Binners (make money by recycling) Burnt out from society Artists Behind in Bills

Mentally Ill (Reagan emptied institutions)
Laid off / Fired
Elderly who can't afford housing
Drug Addicts looking for help
Skilled / Unskilled laborers looking
for work
Sick without benefits
Outcasts
Veterans

#### Research

	Merchants	Dealers	Volunteers	Tourists	(Homeless)	Community	Service Providers	Family	Police	Citizens	Homeless	People People
Paraphernalia Food	Drugs	Instruments	Pets	Sentimental Objects	Alcohol	Drugs	Sleeping Bag	Cart	Clothes	(Car or Bike)	Transportation	0bject
				Shelters	Alleys	Abandoned Buildings	Family home	Friends home	Store Front	Park	Vehicle	Environments
								Word of Mouth	Signage	(Newspaper)	Street Sheet	Media
			Family Support	Volunteer Services	Homeless Connect	Mental Health	Health Clinics	Alcohol Counseling	Drug Counseling	Police	Hospitals	Services

#### **Dignity and Freedom**

There is a population of homeless people that want to live respectable lives, work for their money, and not be bothered. Many of these people live in their vehicles or in SROs (Single Room Occupancy Hotels), and enjoy a certain level of dignity, knowing they support themselves, and live a free if unconventional life style.

Families such as the one to the left work to keep a room in an SRO, where they have been now for 6 years. For many with children who want to stay off the streets, this is the only reasonable housing option.



Another SRO resident has been moving from hotel to hotel for years, unable to get credit or make enough money to afford his own residence.



Ronnie "Doc" Sutro (to the right) got tired of listening to cops and counselors tell him every few hours to stop panhandling in downtown San Francisco. "Sign up for housing, they said. Get drug rehab."

"Didn't want to hear the nagging," Sutro, 36, said with a shudder, recalling his exasperation. "Been homeless for six years. Not ready to change."

"It's no big secret that we stay here," said Red Bull, 47, pushing a shopping cart of scrounged cans alongside Ocean Beach one evening. "We're not hurting anyone. We've gone as far west as we can go, and we'd be in the ocean if we went any further."





I interviewed homeless, residents of areas surrounding Golden Gate Park, those living in areas such as underpasses, those who worked in Golden Gate Park, and those who visit the park regularly.

the problem. The park seems to have the largest single homeless population - so I wanted to get an idea of the public's opinion of those who were living there, and see if people thought my idea of providing portable homeless shelters would only increase



## "In order to truly understand street people, their lives, and their community it is necessary to become an insider and to gain legitimacy."

I interviewed four homeless people at Cole & Haight Streets - their ages ranged from 17 to 26. I happened to be returning from the liquor store with a bottle of Captain Morgans, with no intention of talking to them, but decided to offer them the bottle if

All were from the Bay Area, but left home either to "slum" with friends, or escape horrible home conditions.

Their lifestyle was composed of sitting on their corner during the day to beg for money, or occasionally score some drugs in the park, and turn and sell to others for money. The travelled in a group at all times. They had two dogs with them - I didn't ask how those were taken care of.

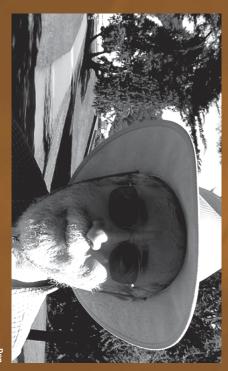
In short, this was their family. They had the option to go home, but they preferred this lifestyle - they could do as they please, and most importantly didn't have to deal with abusive households.

and move around in. they'd definitely use some time of portable shelter... something they could sleep in, This group chose to carry their belongings in their backpacks - they could move anywhere anytime. I threw out my idea, which was pre design phase, and they said

-David Wagner, Checkerboard Square



# "It actually bothers me more when I don't see them around, because have to wonder where they go."



Aros Borido

Do you live in the city?
Yes, right up the street

### Do you spend much time in the park?

Absolutely. My wife and I are part of the park trust, we spend quite a bit of time here at the museum, conservatory, and can't wait for the new museum to open. We're here exercising all of the time, raised our kids playing in the park.

# The mayor has recently started to re-enforce his plan to push the homeless out of the park, how do you feel about that?

It actually bothers me more when I don't see them around, because I have to wonder where they go. I've never felt threatened by the homeless, their camps can be an eyesore, but I don't know where you're going to push them off to.

# For my thesis I'm exploring the idea of providing portable homeless shelters, so that they'll have shelter that they can keep with them at all times, as a resident what would you think of that?

I think its an excellent idea, I wish you the best of luck.

## Do you think that would encourage people to stay homeless?

No, they already make their make-shift shelters as is, I do think they need protection from the elements.

# "Actually, (the shelters are) interesting, some are very creative."



Carolyn, Trisha, Judy

Do you live in the city?

Do you come down to the park much?

- have you noticed a change?

ramento, they tried to move the homeless out of park there, cleaned up the park, landscaped

The mayor has recently re-enforced his program to move the homeless out of Golden Gate Park

No, they have to go somewhere Well if they continue to enforce it here, do you think it will make a difference?

Do you find the make shift shelters that you see around the park an eyesore?

How would you feel if there was a program to distribute individual portable shelters for

# "No - I'd rather know (the homeless are) in the park, then have them scattered through the streets."



Jon

Do you live in the city?

Do you spend much time in the park?

Do the homeless that live there bother you?

The mayor is re-enforcing his program to push the homeless out of the park. Do think it

Do you think this is a good solution to the problem? No –  $\Gamma$ 'd rather know they're in the park, then have them scattered through the streets.

# "I guess its really the homeless by choice that bother me - to think they have an income, and me the taxpayer is getting screwed."



Hot Dog Stand Vendor in Golden Gate Park

Do you live in the city?
Nope

Do you spend much time in the park?

What's you perception of the homeless that live here in the park – do you see it as a nuisance?

I've done a lot of research into the homeless project when I first moved here. People told me it was because the Reagan administration cutting funding for the mental hospitals and releasing patients, but that's not really what I see. There are some that do have mental problems, but they mostly keep to themselves. I see it a division of those who have serious problems, but what I see more of are those that are homeless by choice.

## Right - those that are run aways or "slumming for fun"

Exactly — I read that the homeless in San Francisco are the wealthiest in the nation — many make \$30-35,000 a year — that's what school teachers make. I've heard a lot of these kids who are up on Haight street really live in Berkeley, with their parents — they just do this to act cool. I guess its really the homeless by choice that bother me — to think they have an income, and me the taxpayer is getting screwed.

Well my project is looking at providing some type of portable shelter - so these people can keep their belongings, and also keep from the elements.

I see that as a good idea, but you have to think of who deserves and needs these things.

# "Generally (I am received) very well. Many are happy to tell their

story to someone.

When you interview homeless people how do you usually approach them?

think it would be better for me to make up a story or tell people from the start I'm doing this for a project? For my project I'm planning on spending a week living out in the park – have you ever done any undercover work? Do you

- Definitely be an in and out meaning you just go into the park late at night to sleep.
   The rousts have been happening around 4 a.m., but if you notice the park police around a certain area during the day, you can figure that they'll be back that night.

- to buddy up with someone if here is someone on Haight Street that you see often, try taking them out for coffee or . then do that several days in a row to establish a repor with them. Old veterans are often happy to have someone to

Chuck has asked that I keep in touch with him throughout the process, and he said he'd like to come out to the park and meet



Reporter for the San Francisco Chronicle Chuck (C.W.) Nevius

### Observations

#### Golden Gate Park

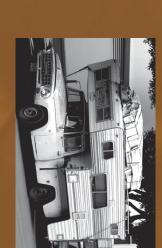












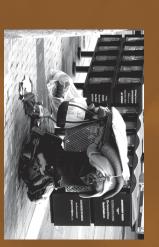


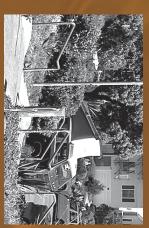
### Observations

Golden Gate Park













### **Existing Solutions**

and could be planted in Golden Gate Park. In addition, dozens of trees are removed each week from the park - could these be used to build shelters? still used in slightly modified form today. From this process I began exploring the idea of using materials such as bamboo, which grow several meters a day, When starting my project I deemed sustainability and portability necessary. Instead of beginning with the newest technologically advanced materials, I looked



longolian Yurt before being covered i unimal skin



Frame of Wigwam before being covered in grass and bark



tive American Ti pi - made of wood an imal skin



Navajo Hogan

#### **Observations**

#### **Existing Solutions**

Since bamboo has so much potential as a renewable resource, I began to look at other structures built with bamboo - such as scaffolding and small geodesic domes. At this stage I built a geodesic dome shelter out of cardboard using dimensions I found online. In the end I decided that although this was a structurally sound design, it was not as portable as it would need to be for use in the park, and required a certain level of skill to construct.

Some of the current shelter solutions were actually very similar to what I was imagining - the pop-up shelter below especially. I had done several sketches almost identical to this one. I liked the shelter in a cart idea though because it was extremely portable, and provided a way to create income, by using the cart to collect recyclables. Some of the other contest entries integrated a bicycle for not only personal transportation, but also the transport of others, again for a source of income.







Emergency pop-up shelter



Designboom Shelter in a Cart Contest Winner

### **Existing Solutions**

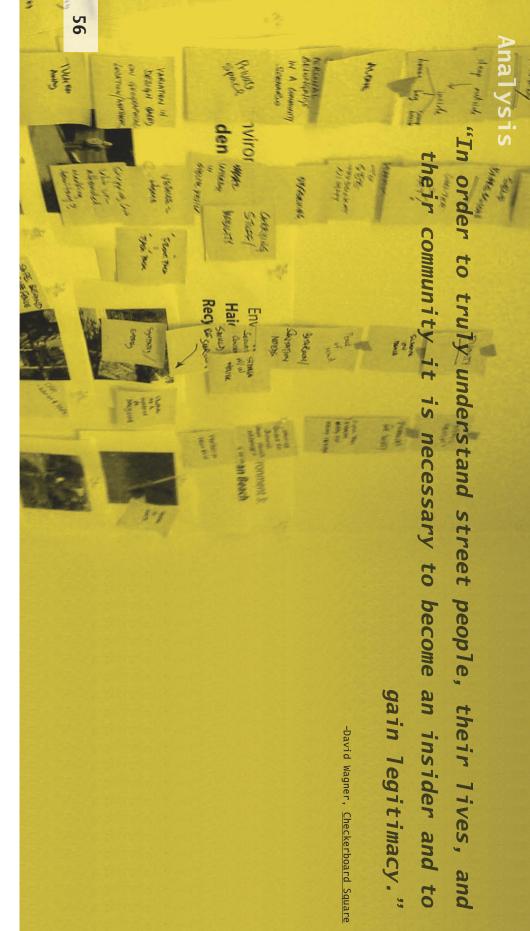
The EDAR (Everyone Deserves a Roof) is a privately funded shelter program, that provides their shelters to the homeless free of charge. Design as part of a competition with Art Center, the designers and builders work pro bono on the construction. The group takes private donations through their website, and a complete shelter costs \$500. Essentially based on heavy duty shopping cart like construction, the shelters are portable, but are heavy, and still large, even when folded up.

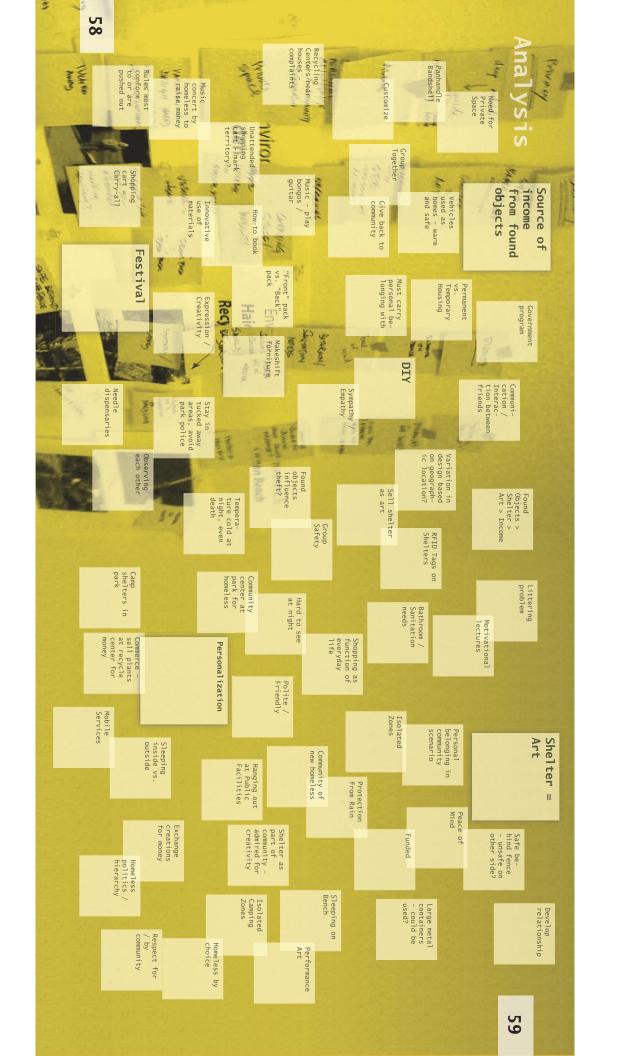












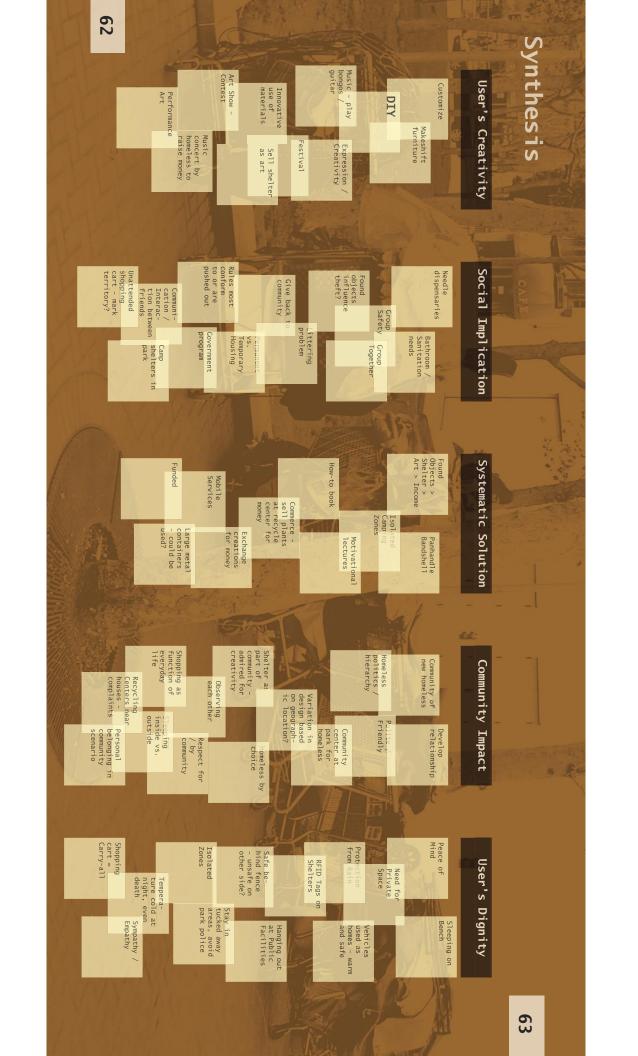
communication arts heal, but all healing arts have

roots in communication."

I synthesized the analyses into 5 distinctive categories which I felt were key issues that my finished project had to address. Each of the analyses was placed under the category with which it most closely associated.

of the arts grabbed me, something heading in this direction really could benefit center also takes large items, and I noticed several contractors collecting reusable art, but that they could potentially be sold or used in competition to not only build projects could head. It was at this stage that the concept of a truly systematic everyone, and tie into the Haight-Ashbury culture at the same time. to tap into the users creativity, and appeal to the surrounding community's support my observations I photographed the Haight-Ashbury recycling center where many of the At this point, as a class we brainstormed for different directions in which our final





## Design Principles

Since those cut off from the benefits of society are often angry, at least some of their resistance will fail to meet the approval of middle-class observers because it will be deemed unproductive or self-destructive.

From the synthesized categories, I formed my design principles, from which I've begun sketching different ideas for my final concept. Some are serious, some are more abstract.

My project will help to change the community's negative perception of the homeless in Golden Gate Park.

My project will have a positive impact on the neighboring community.

My project will instill a sense of dignity in its users.

My project will not be a one time fix, but rather a systematic solution that will continue to help not only the current users, but others in the future homeless community.

### Brainstorming

From my design principles and class discussions I went through a quick ideation process. As an idea popped into my head, even if unrealistic, I used a Sharpie and did a quick sketch. From these I was able to filter out the duds and come up with some solid ideas to go forward with



Designated camping area

· CABINERS AREA.

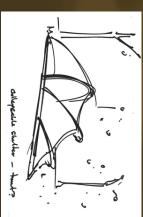
Syringe disposal containers throughout park

Syvinge disposeus

66



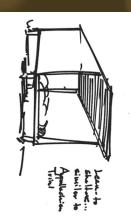
System to supply shelter materials from recycling center



Quick collapsible tent like shelter from sustainable materials

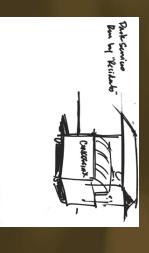


Munich's TENT hostile - big top tent with communal sleeping area



Appalachian Trail style camp shelter

### Brainstorming



Job opportunities in park



Organized events to clean up park - give incentive for homeless to help



Shelter kit that requires user input, customizing



Permanent location near park to provide shelter materials, and find perm. shelter



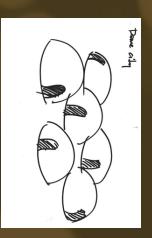
24 hour sanitary facilities



Mobile shelter supply vehicles

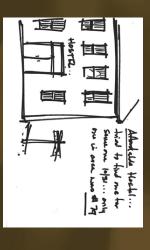


Tent/shelter that can be used for community encampment



Dome Village model

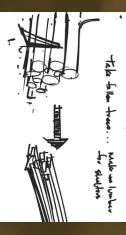
### Brainstorming



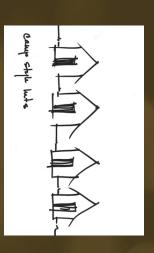
Affordable SRO hotels or hostels in the park area



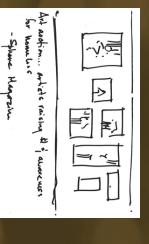
How to manual to build your own shelter



Use fallen and cut trees for shelter supplies



Camp style housing

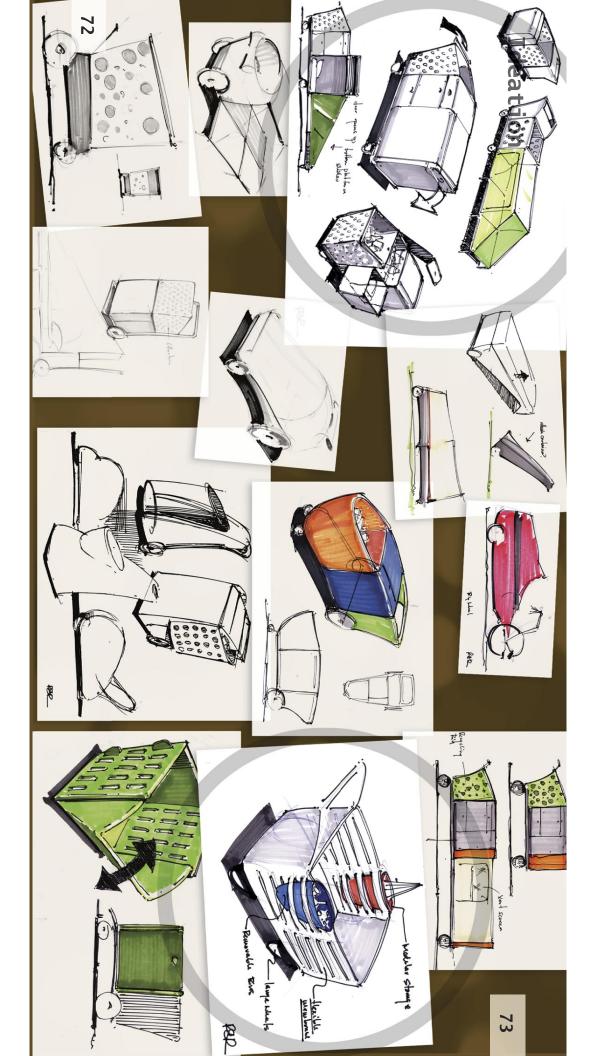


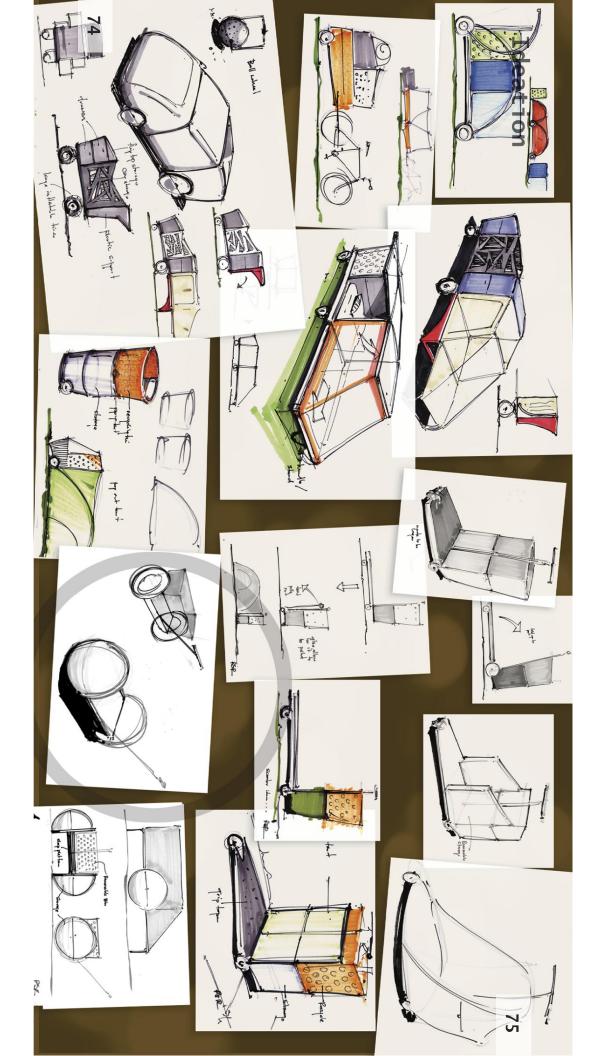
Art competition & auction benefitting the homeless... either by homeless or well

known artists

"...street people struggle to survive resisting the dominant institutions... while at the same time developing alternative forms of social organization."

- David Wagner







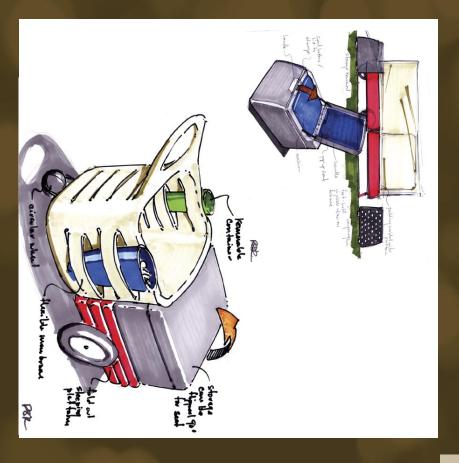
### Concept Development

concept 1 **radio flyer** 

The idea of a "Radio Flyer" shelter appealed to me partly because of the popicon status of the wagon, and also because of the purely utilitarian design of it. With four large wheels, it can be transported over a variety of terrains, it can support a large amount of weight, and is free standing. In addition, it is a recognizable shape, that evokes fond memories and positive thoughts to both those using it, and those viewing it.









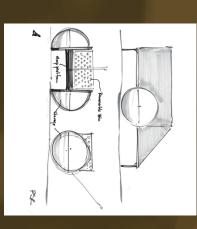
concept 2 wheel barrel

The wheel barrel concept grabbed my interest because of its bold graphic presence.

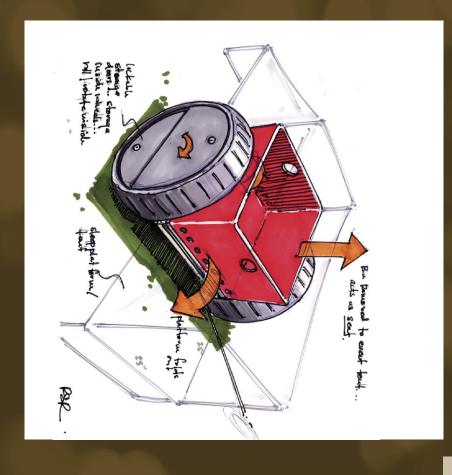
I wanted to explore using larger wheels to handle various terrains, and with this concept, I realized that the center of the wheel could be used for storage.

By placing additional storage below the center platform, and below the center of gravity, the midsection wouldn't be prone to spilling over when parked. A silicon recycling bin would sit on top of the platform for collection, and be removed and placed upside down for seating while stationary.

**%**2



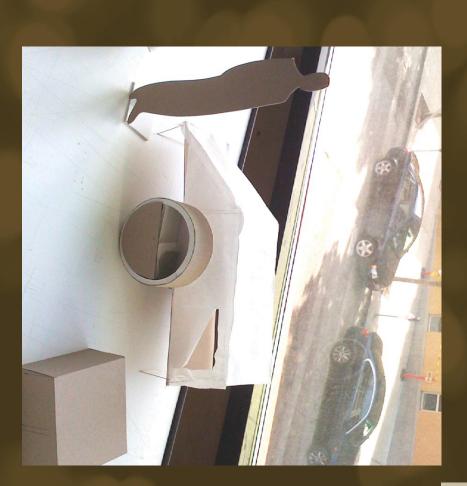






Left: With the recycling bin removed, the sleeping panel may be unfolded.

Below: The cover and internal structure are permanently attached, but are not shown in the photo to the left for demonstration purposes.



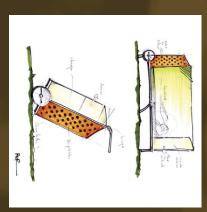
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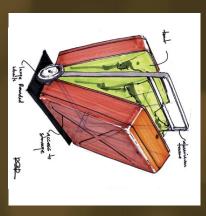
### Concept Development

concept 3 **peacock** 

This pull-behind concept was the cleanest and most elegant. Not unlike luggage, this shelter is the most mobile, and maneuverable. The sleeping surface and cover is setup in one motion, with no additional work required once the two sides are opened.

The shell is lightweight, durable, recyclable and easy to manufacture. The simplicity of the design results in fewer parts, and therefore easier assembly and cheaper production costs.







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Below: The folded model next to a scale model of a 5' tall person.

Right: Model opened, with outline of tent structure.





## Concept Refinement Phase 1

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### domus

I chose the Peacock concept for my final because of its simplicity, size, portability, and cost.

I created a more detailed model, using vacuum formed plastic for the shell, thicker, scale tubing for the frame, and cloth for the working sleeping area.



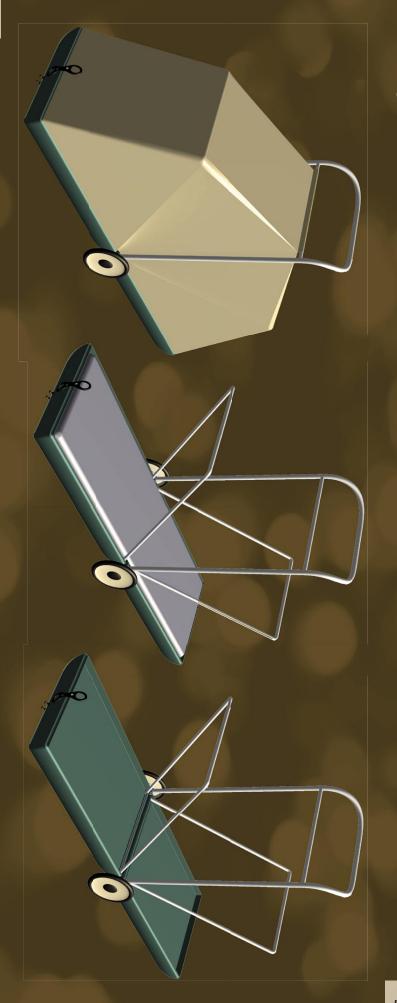








## Concept Refinement Phase 1

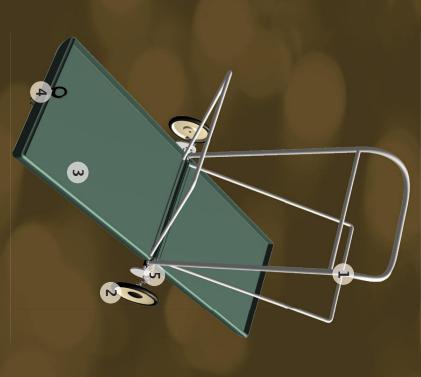


## Concept Refinement Phase 1





# Construction & Materials Phase 1

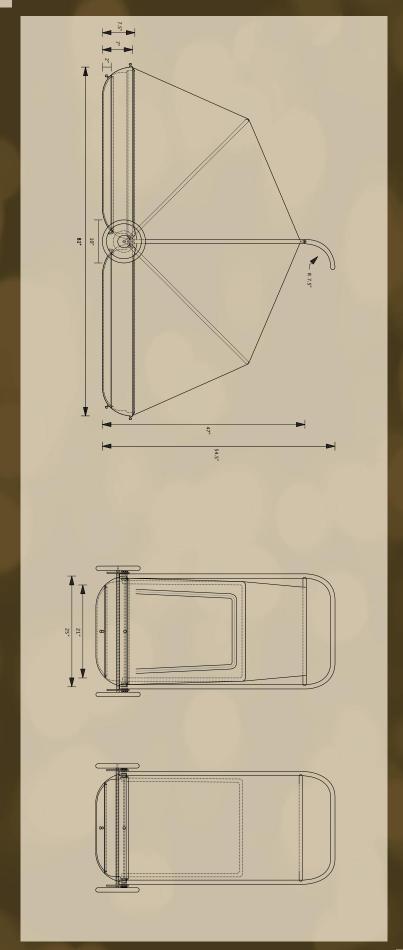


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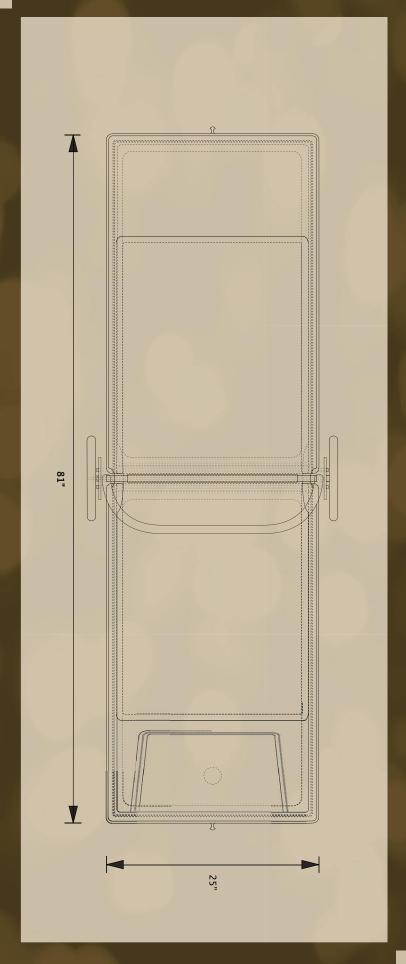
- Aluminum tubing
- 2 10" garden wheels
- Rotomolded polyethylene (bio-plastics once become more reliable)
- 4 Rubber latches
- 5 Steel hardware

Nylon tent shell - with Velcro connection

## Orthographics Phase 1



## Orthographics Phase 1



## Full Scale Model - Phase 1

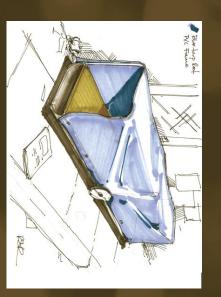
The first full scale model was build from my CAD model, using fiberglass for the outer shell, and sleeping surface. I built the frame from conduit, and used a lightweight material to simulate nylon for the roof. I realized several problems with this model. First, the size was larger than I had expected. Second, it was quite heavy - it was only a study not using final materials, but I could tell that it was over-engineering for it's purpose.

After discussing the project and model with many people, I decided to keep the basic design, but simplify it, eliminating the need for expensive processes such as injection molding. Ultimately, I wanted to make something that could be shipped and easily assembled by the user, with lightweight and durable materials.



## Concept Refinement Phase 2

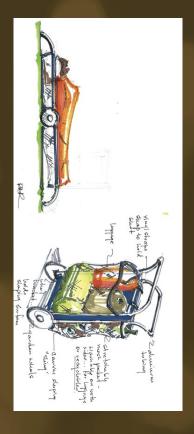
At this point I could have completely gone back to the drawing board. I toyed with the idea of making this project completely DIY. The idea of simply producing an instruction manual calling for inexpensive parts available at any hardware store was very tempting. The following designs could be easily built using PVC pipe, and a plastic tarp, or similar waterproof material.

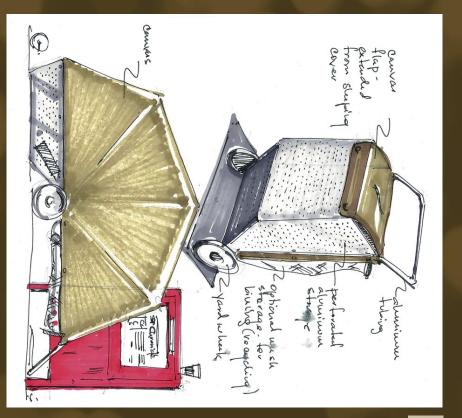




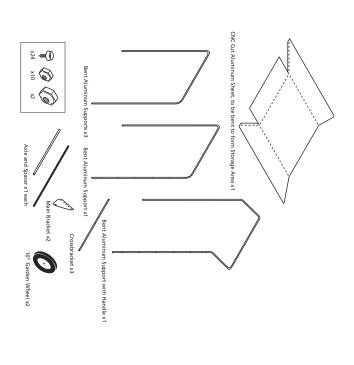
## Concept Refinement Phase 2

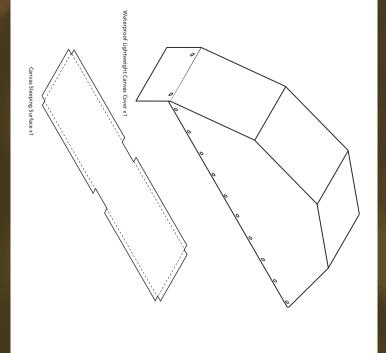
Ultimately I decided to adapt my original design, but remove the plastic shell and sleeping surface. I still needed the sleeping surface to be elevated, so I decided to use stretched cloth, similar to a cot. The plastic shell had added a secure place to store belongings. With that gone, I considered a flexible net material for storage, but thought that it lacked durability, and by allowing people to see what was being stored there, would invite thieves to take what they want. I decided having a single aluminum storage area would keep weight down, would be easy to produce, and would keep belongings out of site. Although it's not lockable like the original, it provides ample space for sleeping bags, blankets, and some personal belongings. To eliminate cost, I did not include a lock, but a simple chain or bike lock would work.





## Final Model Components





## Final Model Construction

Once all of the parts of my final model were ready, I assembled it from start to finish at once, out of curiosity for how long it would take. Bending the storage unit was slightly more difficult than I intended, I could have gone with a thinner aluminum which would have made it easier - I wanted it to be able to be shipped flat. All in all, the total construction took just over an hour, which I don't think is bad at all. By keeping the number of parts to a minimum, the design not only ended up being more elegant, but much easier for a person unfamiliar with my project to put it together on their own.



Flat CNC cut aluminum sheet with folding perforations



Storage panel after hand bending into shape



Aluminum brackets for frame and axle



Sleeping top snapped into place over the frame

Right: Completely assembled model folded up and ready for transport



Sleeping surface, frame, storage, and axle assembled



### Final Model

Through much testing, the final model has proven very sturdy. The brackets, lightweight aluminum storage compartment and the aluminum tube structure have all held up very well. The cover has also held up well, and I think I would use the same materials for the production model, with the exception of the sleep surface. The material I used for sleeping was chosen because it could stretch, which I thought would make sleeping more comfortable, but in reality, it's too thin and flexible – I would chose a canvas next time, similar to what I used on the cover. The final wight is exactly 25 lbs, and it's size does make it slightly unwieldy going up and down staircases, and traveling in a vehicle, although it will roll through a standard doorway without hitting the edges. Opening and closing it for sleeping or transport takes less than a minute.









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